

**GOVERNMENT OF TELANGANA
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad for a period of Three months from 01-11-2014 to 31-01-2015 by M/s. Uni Ads Limited Hyderabad – Sanction and Release of Rs.31,56,753/-(Rupees Thirty One Lakhs Fifty Six Thousand Seven Hundred and Fifty Three only) – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.84

Dated:14-02-2015
Read the following:

1. Lr.No.981/PMU/PRO/2014, of YAT & C (PMU) Department, Dated:22-09-2014.
2. Govt. Lr. No.981, of YAT & C (PMU) Department, Dt.29-09-2014.
3. Bill No.1762/2014-15, Dated: 04/02/2015, Bill No.1763/2014-15, Dated: 04/02/2015, & Bill No.1764/2014-15, Dated: 04/02/2015, from M/s. Uni Ads Limited, Hyderabad.

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ORDER:

In the reference 2nd read above, Government have issued work order to M/s. Uni Ads Limited, Hyderabad, for taking up Telangana tourism promotional outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad (4 No's Unipoles & 8 No's Frontlit Hoardings in Hyderabad and Secunderabad) for a period of Three months from 01-11-2014 to 31-01-2015 to M/s. Uni Ads Limited Hyderabad, at a total cost not exceeding Rs.31,56,753/-(Rupees Thirty One Lakhs Fifty Six Thousand Seven Hundred and Fifty Three only)(i.e, Rs.9,36,500/- + 12.36% Service Taxes per month), whereas the campaign started from 04-11-2014 and ends on 03-02-2015.

2. In the reference 3rd read above, M/s. Uni Ads Limited, Hyderabad, has submitted bills along with the photographs as proof of display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad for the period 04-11-2014 to 03-02-2015 for Three months payment for an amount of Rs.31,56,753/-(Rupees Thirty One Lakhs Fifty Six Thousand Seven Hundred and Fifty Three only) and requested the Government to release the payment.

3. Government, after careful examination of the matter, hereby ordered to release an amount of Rs.31,56,753/-(Rupees Thirty One Lakhs Fifty Six Thousand Seven Hundred and Fifty Three only) from 04-11-2014 to 03-02-2015 towards to M/s. Uni Ads Limited, Hyderabad, for erection of outdoor Hoarding & Unipoles at Shamshabad Airport locations and at Narayanamma College (GNIT), Shaikpet (Foot over bridge), Jubilee Hills, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(P.T.O)

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Uni Ads Limited, Hyderabad., through following details:-

Account Name	: Uni Ads Limited
Account No	: 052231043900071
Name of the Bank	: Andhra Bank
Branch	: Sanjeevareddy Nagar, Hyderabad-500038
IFSC Code	: ANDB0000522
PAN	: AAACU2715M

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Uni Ads Limited, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.
Copy to:
The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER